

u fi APPROVED INTERNATIONAL EVENT



Saudi PRINT & PACK

The 17th International Trade Exhibition
for Printing & Packaging Technologies

UNLEASHING INNOVATIONS
IN PRINTING AND
PACKAGING

13–16

January 2020

📍 Riyadh International Convention & Exhibition Centre
Riyadh - Saudi Arabia

Held Concurrently:



Saudi PLASTICS & PETROCHEM

Organized by:



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

920024020



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رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

Saudi Print and Pack 2020 is the 17th edition of the Kingdom's renowned printing and packing technology extravaganza which is the largest gathering of its kind in the Kingdom of Saudi Arabia. Held concurrently with the Saudi Plastic and Petrochem, the event symbolizes the remarkable growth in the nation's packaging and printing industries. This year's exhibition seeks to highlight the dynamic innovations in these sectors which received substantial investment from the Government in line with the roadmap presented by Saudi Vision 2030.



Exhibition Profile

Exploring Endless Technical Possibilities

The ultimate goal behind Saudi Print and Pack 2020 is to showcase latest trends, technologies and processes emerging the arena of packaging, printing. The platform seeks to reach new markets and customers across the globe and feature products which can serve as a benchmark for the Kingdom's industrial development in a bid to diversify its economy. The exhibition brings together novel ideas, game-changing workflows and ground-breaking applications from leading international and local business to redefine the future of packaging and printing.



Saudi PRINT & PACK



Sector Overview

A Vision for the Future

Numbers/Facts & Figures

As the economic hub of Middle East, the Kingdom holds a 67% share in the Gulf's packaging industry and accounts for 70% of the total trade in the region. [m1] Together with the printing sector, these industries are expected to stand at the forefront of the Kingdom's journey towards diversification.

Sector Importance

Under the banner of National Transformation Program 2020 and Saudi Vision 2030, the Government has vowed to enhance its contributions from non-oil sectors to diversify the Kingdom's economy. By utilizing its global leadership in oil and petrochemicals, the Government seeks to invest in the development of adjacent sectors which will play a critical role in driving economic prosperity and promote self-sufficiency.



Regional
Leaders,
Strategic
Partnerships

Why Exhibit?

Benefits for Exhibitors

- Display the latest products, techniques, processes and workflows in front of 10,000+ [m3] local and international visitors.
- Establish and announce partnerships, associations and joint ventures with leading companies and brands.
- Come face-to-face with industry professionals, public and private sector representatives, industry gurus and decision-makers to discuss the future of the packaging and packaging industry
- Network with representatives from international companies, investors, buyers and entrepreneurs.

- Strengthen your brand image in the dynamic market of Saudi Arabia and discover collaboration opportunities across the GCC region.
- Get to know about the sector's largest upcoming projects and assess how you can contribute to their realization.

Why Visit?

Opportunities for Visitors

- Observe pioneering technologies, tools and solutions manufactured by renowned international and local companies.
- Witness outstanding innovations and dynamic new workflows that are utilized to provide environmentally-friendly and reliable solutions for different vertical markets.
- Acquire access to the necessary tools for enhancing production levels and develop ground-breaking products.
- Establish ties with 400+ exhibitors from North America, Asia and Europe
- Design novel business solutions by participating in discussions and presentations related to new products and equipments.
- Explore latest trends in the packaging and printing industries and align your business strategy with industry dynamics to benefit from emerging opportunities.



Exhibits Profile

Printing

- Audit Equipment
- Buffing Machines
- Design & Printing Services
- Digital Direct Printing Techniques
- Folding & Cutting Machines
- Large Format Printers
- Paper & Printing Supplies
- Prepress Equipment
- Stitching Machines
- Print origination equipment
- Plates and platemaking equipment
- Printing machinery, sheet- and web-fed
- Printing materials – paper, board, foils, films etc
- Inks, coatings and varnishes
- On-press ancillary equipment and controls
- Print finishing/binding equipment
- Press room handling equipment

Packaging

- Consumer Goods Canning & Packaging
- Design & Manufacturing Services
- Filling Machines
- Food Packaging Equipment
- Industrial Packaging Equipment
- Packaging Machinery, Materials, Supplies
- Packaging printers and converters
- Form, fill and seal machines
- Packaging consumables
- Labelling and label application equipment
- Pack performance and quality testing equipment
- Packaging design and consultancy
- Logistics systems

Signs & Graphics

- Banner Substrates
- Banners & Posters
- Billboards & Plates
- Electrical Signs
- Electronic Message Centers
- Graphic Imaging
- Large Format Printing solutions
- Miscellaneous Equipment
- Road Signs





About Organizer

About REC: Led by a team of dedicated professionals, Riyadh Exhibitions Company (REC) holds more than 38 years of experience in executing the most engaging exhibitions, tradeshows and events in the Kingdom.

With the support of 120 commercial & industrial bodies which represent more than 50 countries, REC has executed more than 450 successful events to date. The company is a true leader in the industry owing to its expertise, exemplary service and highly qualified personnel, and embodiment of innovation and attention to detail.

Kindly visit us at: www.recexpo.com
for further information.

Riyadh City: The Kingdom's capital, Riyadh is a modern and stunning metropolis which is home to more than 8.2 million inhabitants. Featuring captivating landmarks and architectural pieces, the city is a hub of culture, entertainment, arts and business and proudly stands as a testament of Saudi Arabia's promising future.

RICEC: Riyadh International Convention & Exhibition Center (RICEC) is a newly established state of the art convention and exhibition facility designed to help businesses showcase their true potential and capabilities to the world. Whether you are a visitor, exhibitor or event organizer, RICEC is equipped with modern amenities and reliable facilities to support and achieve your goals.

Book Your Stand Now...

For direct booking requests and further information, contact our representatives below:

Saudi Arabia:

Tel: +966 920024020

Fax: +966 11 229 5612

Email: saudi-pppp@recexpo.com

www.saudi-pppp.com

International:

Tel: +966 11 4979309

Fax: +966 11 229 5612

Email: saudi-pppp@recexpo.com

www.saudi-pppp.com

Organized by:



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

P.O.Box 56010, Riyadh 11554 Kingdom of Saudi Arabia
Tel: +966 920024020, Fax: +966 11 229 5612
E-mail: info@recexpo.com, Website: www.recexpo.com

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